

1. Group/Organisation Information

St Mungo's Academy

Group/Organisation name: .....

Angela Milton, Headteacher

Person Responsible: .....

243 Crownpoint Road, Glasgow, G40 2RA

Address: .....

0141 582 0260

Phone: .....

[amilton2@st-mungosacademy.glasgow.sch.uk](mailto:amilton2@st-mungosacademy.glasgow.sch.uk)

Email: .....

**Is your group/organisation constituted? NO**

If so, please give further information, ie. Charity Number etc. ....

If another organisation is supporting your proposal please give information below.

Scrumptious Productions Ltd

Organisation name: .....

266 Churchill Drive, Glasgow, G11 7HB

Address: .....

[carol@scrumptiousproductions.com](mailto:carol@scrumptiousproductions.com)

Email: .....

07786864214

Phone number: .....

Carol Cooke

Contact person: .....

N/A

Charity Number: .....

## 2. About your proposal (please feel free to add extra sheets if necessary)

### Barefoot in Business Mini Enterprise Programme

Proposal title: .....

**Tell us about your proposal - What will be done, who will do it, where will it take place, how long will it run for, how do you know that it is needed?**

*Barefoot in Business* is an exciting new mini enterprise programme which we're delighted to be developing in partnership with Bafta winning Scrumptious Productions. As you will see from the website - [www.scrumptiousproductions.com](http://www.scrumptiousproductions.com) - Scrumptious specialise in social documentary and youth filmmaking masterclasses. They are passionate about the power of film and believe there is no greater platform for education, empowering and social change. Their mission, quite simply, is to change the world one film at a time.

Inspired by their latest project in Uganda - [www.barefootinbusiness.com](http://www.barefootinbusiness.com) - Barefoot in Business is a new 12 part digital enterprise programme that will be delivered by Scrumptious' award-winning team here at St Mungo's and see 180 S1 pupils learning everything they need to know about business before setting up their very own mini enterprises and selling a range of tote bags made by women living in Uganda's biggest slum.

This is about trade not aid and about helping achieve gender and social equality in enterprise one workshop and one bag sale at a time. The project will launch with a screening of the Barefoot in Business documentary - <https://vimeo.com/194879340> - followed by a presentation and Q+A with the film's Director, Carol Cooke, who will explain how what started off as a simple film idea has transformed into a groundbreaking online Marketplace which she will have just launched at New York Fashion Week in partnership with the United Nations.

Over the course of the 12 weekly workshops, our budding social entrepreneurs will hear from a range of other trailblazing business men and women from Glasgow and beyond who will share their stories and secrets for success and set them a series of challenges relating to their individual expertise. These will range from product development to pricing, sale strategy to corporate social responsibility (CSR) and teach our 6 teams of S1 pupils everything they need to know about enterprise as they prepare to launch their very own "pop up" Barefoot in Business boutiques in a range of specially selected venues across the city in the run up to Christmas and battle it out to see who will be crowned Calton's Top Young Entrepreneurs for 2019.

This promises to be a unique experience which will open up a world of opportunity for our young people through a curricular project which we'll be able to use on a yearly basis from now on thanks to the creation of the accompanying online curriculum. We are delighted to be developing this new, accredited (TBC), virtual programme in partnership with Scrumptious Productions, Women's Enterprise Scotland - <https://www.wescotland.co.uk> - ECom Scotland - <https://www.ecomscotland.com> and Cambridge University's Social Ventures Lab - <https://tinyurl.com/y4dkfxnm> - so that every child who comes to St Mungo's from now on will have the opportunity to learn from Scotland's top social entrepreneurs and follow in their footsteps and follow their dreams.

**Who in Calton Ward will benefit, and how?**

The project ties in with our aims of developing a range of skills in our young people that will be transferable throughout their time in St Mungo's Academy and beyond. In particular - it is aspirational, focussing on developing a 'can do' attitude which young people in Calton need to break

the cycle of poverty they experience through understanding what it means to have an entrepreneurial spirit. This is an innovative and exciting opportunity which is relevant, current and ties in with our UNICEF Rights Respecting School Award and the UN Global Goals for No Poverty, Quality Education and Gender Equality.

16/09/19

20/12/19

Start date: .....

End date: .....

### 3. About your proposal costs

Please split your costs into:

- a) Capital (ie. Building costs, equipment)
- b) Operating/revenue (ie staff costs, running costs)

*Please note that capital costs cannot be more than £62, 500 and operating/revenue costs cannot be more than £10, 000.*

	Item	Cost
<b>Capital costs</b>	Creation of the Barefoot in Business mini enterprise website and accompanying online curriculum which will feature a range of resources for both staff and pupils - including filmed presentations from each of our visiting entrepreneurs along with a series of interactive tasks which the pupils will be able to work on both independently and as a group all the while tracking their progress and celebrating their new skills and social impact along the way	£10000
	Barefoot in Business tote bags @ £5 each x 600 (based on 100 per group for 6 groups). These will be handmade by the women in Uganda and come in a range of stunning African kitenge fabric.	£3000

Operating costs	Film equipment hire @ £100 per workshop x 12	£1200
	2 x Scrumptious Productions project leaders @ £150 per workshop x 12	£3600
	Editing costs for evaluation film and 6 x mini promo films made by each team @ £250 per day (based on 1/2 day per promo film plus 3 days for the evaluation film)	£1500
	Music licence for evaluation film and mini promos @ £50 per film x 7 films	£300
	Volunteer expenses @ 12 x £10 per workshop x 12 (based on 2 volunteers per group)	<b>£1440 *</b>
	Disclosures for volunteers @ £60 per application x 12 applications	£720
	Travel budget for visiting experts for masterclasses and then travel for pupils to attend final pop up boutiques (allow)	£500
	Travel budget and consultancy fee for Karen Anderson from Cambridge University who is an expert in the Gallup strength finders test which we'll be incorporating into the programme in order to enable the young people to realise their natural born talents in enterprise and life in general	£700
	<b>* Please note: This fee will cover the cost of their travel and lunch and we plan to source these volunteers from the local community so they'll either be former pupils who are now studying enterprise/education or parents/community members who are interested in setting up their very own business</b>	
	TOTAL CAPITAL COSTS	£13000
	TOTAL RUNNING COSTS	£9960
<b>TOTAL BUDGET</b>		<b>£22960</b>

Have you secured, or applied for, any other funding to deliver the proposed project? **YES**

Please let us know more about other funding you have, are applying for, or are expecting to have?

**Confirmed:**

- \* £1000 in kind funding from Scrumptious Productions who have waved their usual development fee for the project based on £250 per day for 4 days
- \* £750 in kind funding from Women's Enterprise Scotland who have also waved their fee to assist with this project's development based on £250 per day for 3 days

Thanks to the unique structure of this project - which will see the young people selling the first batch of 600 bags at the recommended retail price of between £10-15 compared with the trade price of £5 - we will be able to raise a minimum of £6000 from this project to help fund it's continuation for at least another two years to come as we search for long term funding in order to ensure it's permanent place in the curriculum here at St Mungo's and, we hope, as an invaluable community resource for budding social entrepreneurs from across Calton in years to come.

**4. Does your organisation or group have a bank account with a least 2 unrelated signatories?**

Yes

.....

**5. Are the staff and any volunteers who will be involved in delivering this proposal (if it was chosen through the public vote to be funded) registered with the Protecting Vulnerable Groups Scheme?**

Yes

.....

**6. Do you have adequate insurance cover for this proposal?**

Yes

.....

**7. Your Declaration**

If this proposal is funded, I will take full responsibility for the payment made on behalf of all those involved.

Signature: Angela Milton

Date: 25/02/19

Please return all completed forms to: [RIlett@cpagscotland.org.uk](mailto:RIlett@cpagscotland.org.uk) (note the R and I are capital letters, the rest is lower case)

or by mail to: Rosie Ilett, Child Poverty Action Group in Scotland, Unit 9 Ladywell Business Centre,  
94 Duke Street, Glasgow G4 0UW

If you need any help – please phone Rosie on 0141 406 5050 or 0141 552 3303 – leave message if needed.

